



Erik Bunaes Recognized as Expert in Social Media Marketing

Completes Constant Contact Experts Training Program

Albany, NY – April 19, 2011 – Constant Contact, Inc. has recognized Erik Bunaes of Endorphin Advisors as an Expert in Social Media Marketing. Mr. Bunaes has successfully completed the Constant Contact Experts Training Program and is certified as a presenter for the “*Social Media Marketing Made Simple*” workshop.

“We believe the combination of Constant Contact’s industry-leading email marketing, social media marketing and event marketing tools and the strategic planning, implementation and on-going management capabilities of Endorphin Advisors gives businesses an unbeatable one-two punch to rev up sales via the Internet,” says Erik Bunaes, Endorphin Advisors. “With these available resources, no business should be left to struggle and labor over the strategy, details, implementation and on-going management of advanced Internet and social media marketing.”

In partnership with Constant Contact, Endorphin Advisors offers a full range of email marketing, social media marketing and event marketing tools, education and consulting services. To learn more or to schedule a training seminar on any of these topics, please contact us using the information below.

Erik Bunaes was previously recognized by Constant Contact as a [Certified Email Marketing Expert](#), also through its Experts Training Program. Endorphin Advisors maintains a strong business partnership with Constant Contact as a provider of Constant Contact’s industry-leading email marketing, online survey, event marketing and social media marketing tools.

Erik Bunaes, an active speaker and seminar leader, is available to lead workshops in Upstate New York for the new Constant Contact-produced social media marketing seminar, “Social Media Marketing Made Simple.”

For more information, please visit <http://www.EndorphinAdvisors.com> or contact Erik Bunaes at 518.250.9035 or erik@endorphinadvisors.com to schedule a social media marketing seminar.

About Endorphin Advisors

Endorphin Advisors is a unique management consulting firm and marketing agency. We help businesses develop and implement short and long-term strategic plans, while also providing day-to-day business development and strategic and tactical marketing services to select clients committed to aggressive growth.

Helping Business Take Big, Bold Steps Forward™

Endorphin Advisors specializes in Internet (inbound) marketing; online lead generation and nurturing strategies; content development strategies; and development of the web properties required for effective inbound marketing, including web sites, blogs, social media and email marketing tools.

Endorphin Advisors was started in 2005, and re-located in 2011 from Silicon Valley to Albany, NY. Find them at <http://www.EndorphinAdvisors.com>.

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About Constant Contact

Constant Contact's leading email marketing, online survey and event marketing tools help all types of small businesses and organizations create professional-looking email newsletters, insightful online surveys and begin a dialogue with their customers. Find them at <http://www.ConstantContact.com>.

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