

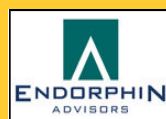
## Services & Service Packages

### Management Consulting & Marketing Agency Services

- Strategic Business Planning, Visioning & Concept
- Business Plans, Financial Projections & Budgeting
- Marketing Strategies & Research
- Marketing Campaigns: Implementation & Management
- Web, Social Media, E-mail, Video Marketing, Search Engine & PPC Campaigns
- Exit Strategy Planning, Project Management, Preparation
- Executive Coaching & Training

Service	Strategy, Vision & Training	Implementation & Management
<b>Social Media Marketing</b>	Intake, Set-up & Coaching Packages Custom Program & Campaign Development	Campaign Implementation, Project Management, Analytics, Metrics Reporting
<b>Email Marketing</b>	Email Campaign Strategy, Development, Set-up	Content Development, Project Management
<b>Web Site Development</b>	Web Site Strategy, Planning	Custom & WordPress Web Sites Web Site Writing Package
<b>Search Engine Marketing</b>	Technical Web Site Audit SEO & PPC Analysis, Strategy, Set-up	SEO & PPC Campaign Management, Analytics
<b>Video Marketing</b>	“Video for Web” Marketing Strategy	Video Visibility Package. Production, Distribution
<b>Branding &amp; Design</b>	Brand Consistency Audit	Company Branding Package Brochure Package (Company, Product or Service) Logo Development
<b>Business Plan</b>	Business Planning, Visioning, Advisory Services	Business Plans, Financial Projections, Budgeting
<b>Business Advisory &amp; Consulting Services</b>	Advisory & Consulting Services in Growth, Marketing, Profitability, Financial & Operating Strategies	Implementation, Reporting & Project Management of Marketing, Profitability, Financial & Operating Strategies
<b>Exit Planning</b>	Exit Strategy Planning , Needs Analysis, Advisory Services	Exit Strategy Project Management
<b>Executive Coaching</b>	Executive Coaching Packages	Executive Coaching Services

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