

Services & Service Packages

Management Consulting & Marketing Agency Services

- Strategic Business Planning, Visioning & Concept
- Business Plans & Financial Projections & Budgeting
- Marketing Strategies & Research
- Marketing Campaigns: Implementation & Management
- Web, Social Media, E-mail, Video Marketing, Search Engine/PPC Campaigns
- Exit Strategy Planning, Project Management, Preparation
- Executive Coaching & Training

Service	Strategy, Vision & Training	Implementation & Management
Social Media Marketing	Intake, Set-up & Coaching Packages Custom Program & Campaign Development	Campaign Implementation, Project Management, Analytics, Metrics Reporting
Email Marketing	Email Campaign Strategy, Development, Set-up	Content Development, Project Management
Web Site Development	Web Site Strategy, Planning	Custom & WordPress Web Sites Web Site Writing Package
Search Engine Marketing	Technical Web Site Audit SEO & PPC Analysis, Strategy, Set-up	SEO & PPC Campaign Management, Analytics
Video Marketing	"Video for Web" Marketing Strategy	Video Visibility Package. Production, Distribution
Branding & Design	Brand Consistency Audit	Company Branding Package Brochure Package (Company, Product or Service) Logo Development
Business Plan	Business Planning, Visioning, Advisory Services	Business Plans, Financial Projections, Budgeting
Business Start-Ups & Acquisitions	Start-Up & Acquisition Strategy Planning, Advisory Services	Start-Up & Acquisition Project Management
Exit Planning	Exit Strategy Planning , Needs Analysis, Advisory Services	Exit Strategy Project Management
Executive Coaching	Executive Coaching Packages	Executive Coaching Services

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