



Web Marketing Strategy Audit



- *Are you using the best tools to market your business?*
- *What about email? SEO? Social Media? Content Marketing?*
- *Are you getting your money's worth for all the time & effort (what's your ROI?)*
- *Do you follow an cost-efficient process to manage and track it all?*

Everybody's Doing It, Right?

Most businesses by now have a website and send emails in their marketing. Some are starting to use social media. Few are using keyword analysis, content marketing and closed-loop marketing analysis.

With all the time, money and effort you have invested, what are you getting out of it? Would you like to improve what you are doing; drive more revenue from the web; improve your ROI?

How Does Your Web Marketing Measure Up?

The **Web Marketing Strategy Audit** helps you run an integrated, efficient and effective online marketing strategy. We review everything you are doing online, from a high-level review of marketing activities, down to what's hidden in the code of your web sites. We will show you some of the best web tools and techniques generating more leads and more sales for the web's leading marketers.

Our recommendations cover the gamut from quick and easy (yet essential) fixes to broad "inbound marketing" strategies to messaging recommendations. We will help streamline your web marketing so you will generate more visitors to your web site and increase your conversion rates. It boils down to more sales, more money. We'll help you do that.

The **Web Marketing Strategy Audit** helps you understand and implement current "best practices" in online closed loop marketing, including: blogging, search engine optimization, social media uses, traffic analytics, advanced web tools, content marketing and more.

The Audit Process

Starting with an initial interview, we evaluate ten major components of your marketing strategy, activity and tools. We provide a detailed, written report of findings and review our findings with you.

Request Your Web Marketing Strategy Audit TODAY

See www.web-marketing-audit.com or call **518.250.9035**