

EVENT DETAILS

- March 9, 2010
7:30am – 9:30am
- The Corporate Center
750 Lindero Street
San Rafael (Tam Room)
- \$30 (for chamber members)
- \$40 (for non-members)
- Register today at
SanRafaelChamber.com
or by calling Jennifer
Clark at 415.454.4163
- Visit EndorphinAdvisors.com/webmarketing2010.html for more details



Erik Bunaes

After nearly two decades of corporate experience in financial services, Erik now works with business owners, entrepreneurs and professionals who want to take big, bold steps forward.



Schedule a complimentary "Bold Steps to Growth" consultation at:
www.EndorphinAdvisors.com
<http://blog.endorphinadvisors.com/>

WORKSHOP SERIES

Good Players Play Hurt™

Special Business Workshop: Web Marketing – 2010 Style

In business, as in sports, the best players perform well in any circumstances. In fact, what makes players great is often their ability to overcome big obstacles and play well in big games. That's when champions are made.

Let's put aside all the distractions in today's economy and figure out a way to win more sales. How about leveraging the power of the web to drive more sales?

No lecture, no PowerPoint slides and no buzzwords. This is a hands-on workshop on web marketing and developing a systematic web strategy for your business.

In this roll-up-your-sleeves and collaborative workshop we will begin work on a web marketing plan specifically for your business.

Plus, we'll discuss:

- What are leading companies doing on the web?
- The 5 Big Dos and Don'ts of web marketing
- How to create an easy-to-follow social media strategy
- What are SEO & PPC, and are they right for me?

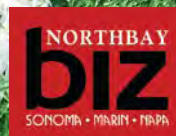
*** Limited Seating: Space available for 25 participants**

FREE



Every workshop participant will receive "Good Players Play Hurt". This manual and workbook is packed with information, exercises and resources to help you better market your business in 2010, and includes expanded information on web marketing strategies and tools.

Register at www.SanRafaelChamber.com or
call Jennifer Clark at 415.454.4163



Flyer design by Banana Creative. www.bananacreative.com.